

JACKSON STATE COMMUNITY COLLEGE FOUNDATION

Creating success stories, one student at a time.



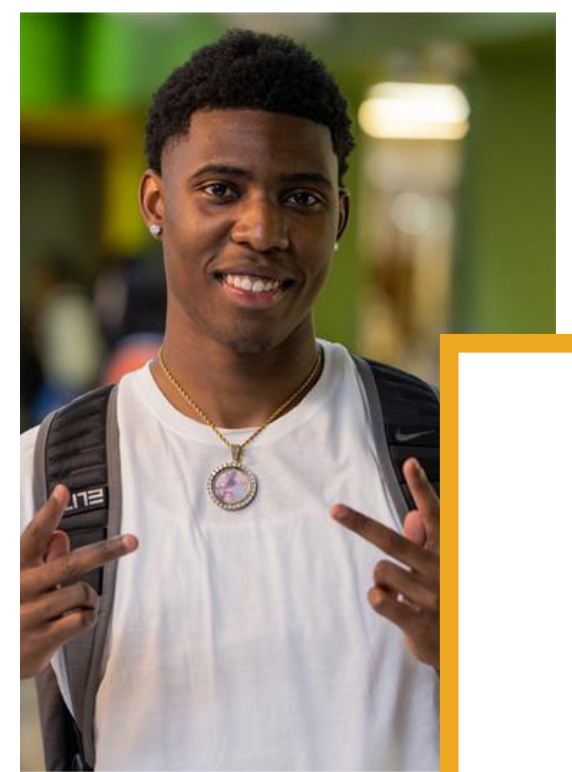


OUR VISION

The JSCC Foundation’s mission is to “forever improve the quality of life of Jackson State Community College students by raising and administering funds to support and enhance the growth and development of the college.”

OUR MISSION

With a commitment to student success, educational accessibility, and community engagement, the Jackson State Community College Foundation’s vision is excellence. The JSCC Foundation’s vision is to create opportunities for success by ensuring all students have the same educational opportunities and resources regardless of their background. The Foundation is committed to creating a safe, welcoming, and inclusive college environment for all students.



ABOUT US

5,000+ Students

10 Counties

Benton, Carroll, Chester, Crockett, Decatur, Gibson, Hardeman, Hardin, Henderson, and McNairy

5 Locations

Jackson, Gibson, Savannah, Lexington, Trenton

The Jackson State Community College Foundation is managed by the Office of Institutional Advancement (OIA). One of the primary purposes of the OIA is to facilitate and record philanthropic giving to Jackson State Community College through the foundation.

The Jackson State Community College Foundation was established in 1977 as a 501 (c) (3) not-for-profit corporation chartered by the state of Tennessee to receive, hold, care for, invest in, and operate with all of the income and/or principal it receives in gifts, purchases, and bequests for the promotion of education and educators, literacy, recreational, artistic, and other activities at Jackson State Community College.

The JSCC Foundation oversees

44 Scholarships **32** Operating Funds

20 Endowments

In addition, the foundation funds faculty development, academic programs, and other college initiatives. The foundation also sponsors a variety of campus activities and events.

OUR

Impact



In the last 5 years, we've provided

\$18,000

in Student Relief

Including transportation assistance, utility assistance, food pantry assistance, and book donations.

\$100,000+

in Donations

The foundation has established new programs, purchased classroom equipment, and provided faculty development opportunities due to its efforts.

In 2023 alone, the JSCC Foundation provided nearly

\$45,000 in Scholarships

As a result of the generosity of our donors, students who might otherwise have dropped out of college have been able to continue their education. Jackson State graduates over 500 students per year who enter into the workforce or go on to further their education.

The future is looking mighty bright here at Jackson State for both the institution and the Foundation.

Cary Vaughn, JSCC Foundation Chair

THE ISSUE

JSCC loses hundreds of students per semester.

Some Jackson State students cannot take advantage of financial aid opportunities due to not meeting the criteria. Instead, they are forced to pay for college on their own.

ADDITIONAL COSTS INCLUDE:

- Equipment
- Books
- Food
- Transportation

During each semester, students spend

\$600.00 - \$1200.00

purchasing course books.

76%

Jackson State provides financial assistance to over 76% of its students through programs such as Hope, TN Reconnect, TN Promise, and Federal Assistance.

Every college student has a unique story that deserves to be heard. Let's make sure their stories are heard.

Lindsey Tritt, Director of Community Development & Relations

THE SOLUTION

To help alleviate the financial burden on students, the Jackson State Community College Foundation is actively raising funds for various programs and scholarships through fundraisers such as events, online campaigns, and corporate partnerships. These partnerships include RIFA, local hotels, and gas stations by enhancing donor awareness and assisting students facing financial difficulties. Collaborative efforts play an important role in ensuring our students' educational journeys are not impeded by financial hardships. The foundation's commitment is to empower all students to succeed. With your continued contributions, the foundation can continue offering assistance to our students.



G. YARBOROUGH

The student relief program affected me personally because it made me feel as if someone cared about my success. Life can be difficult and stressful because we all come from different backgrounds and face different challenges. The relief program provided me with the assistance I needed to continue my journey. Knowing that Jackson State genuinely cares about its students was the most reassuring. This school, its faculty, and its student body provide new hope to society, and I am proud to be a JSCC Green Jay!



A. TUCKER

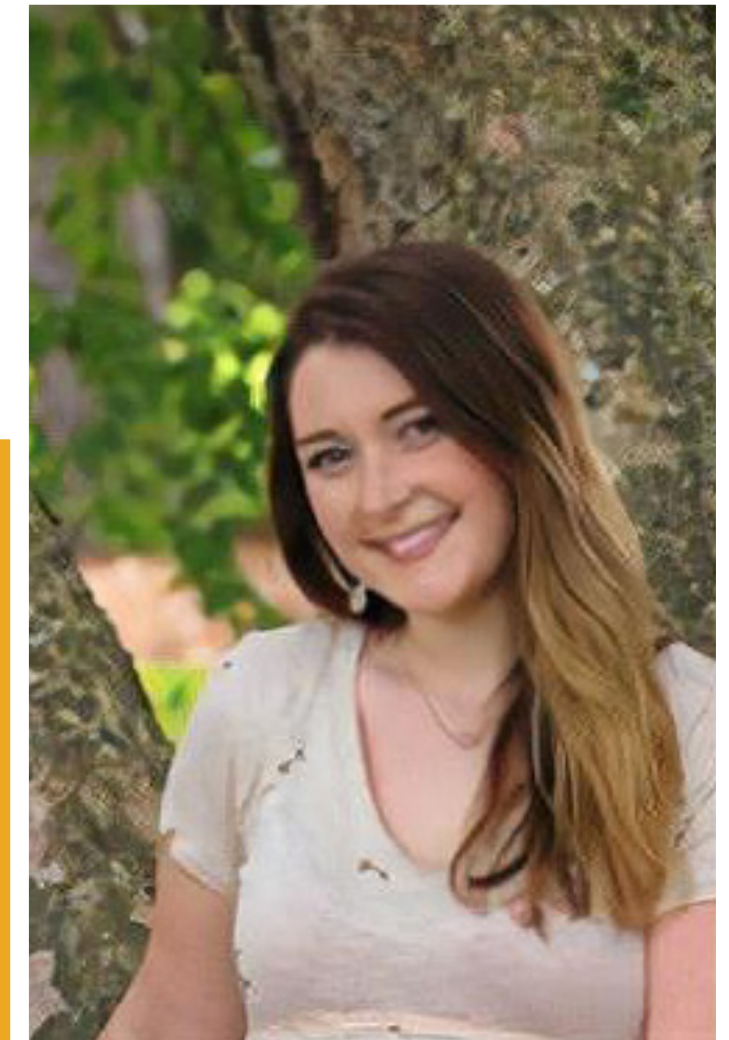
I am currently a second-year nursing student finishing up my degree to certify as an RN. I began my educational journey 20 years ago at JSCC seeking an Art Education degree but could not finish due to life circumstances. This turned out to be a blessing in disguise upon returning in 2018 to pursue my nursing degree. During the time in between, I became a mother to two amazing kids and a caretaker to my aging, elderly, sick parents. While taking care of my mother on her journey with breast cancer and in observing the compassion, caring, and skill of the doctors and nurses that manage her care, I found my calling to do something more meaningful with my life and in-service to those who need the same compassion, care, and skill we have received. I am now one semester away from fulfilling that goal and plan to continue my education after I start working. I am grateful for the opportunity to finish what I started twenty years ago and look forward to the future holds.



J. HENLEY



When I left high school, I was undecided on what I wanted to do for the rest of my life. I knew I wanted to be in the medical field because I have always been a caring person. I also love science, so I felt the medical field would be the best to tie those things together. I knew it should be nursing in the back of my head but always scared myself out of doing the program. I took many prerequisites so I could apply to different programs at Jackson State Community College. I ended up just bundling them together and getting my medical assistant and phlebotomy certificate and graduated in 2019 with my health science degree. When I started The Jackson Clinic as a medical assistant, I knew that I would never feel fulfilled in life until I went all the way to an RN. I finished up just a few more prerequisites and got accepted into the program for the spring of 2020. Then I got scared again and decided to work and take a semester off to save more money. Then I reapplied for the fall of 2020, and that is how I got to where I am now in the nursing program. I have known all along in my heart that this is where I need to be and what I need to do with my life.

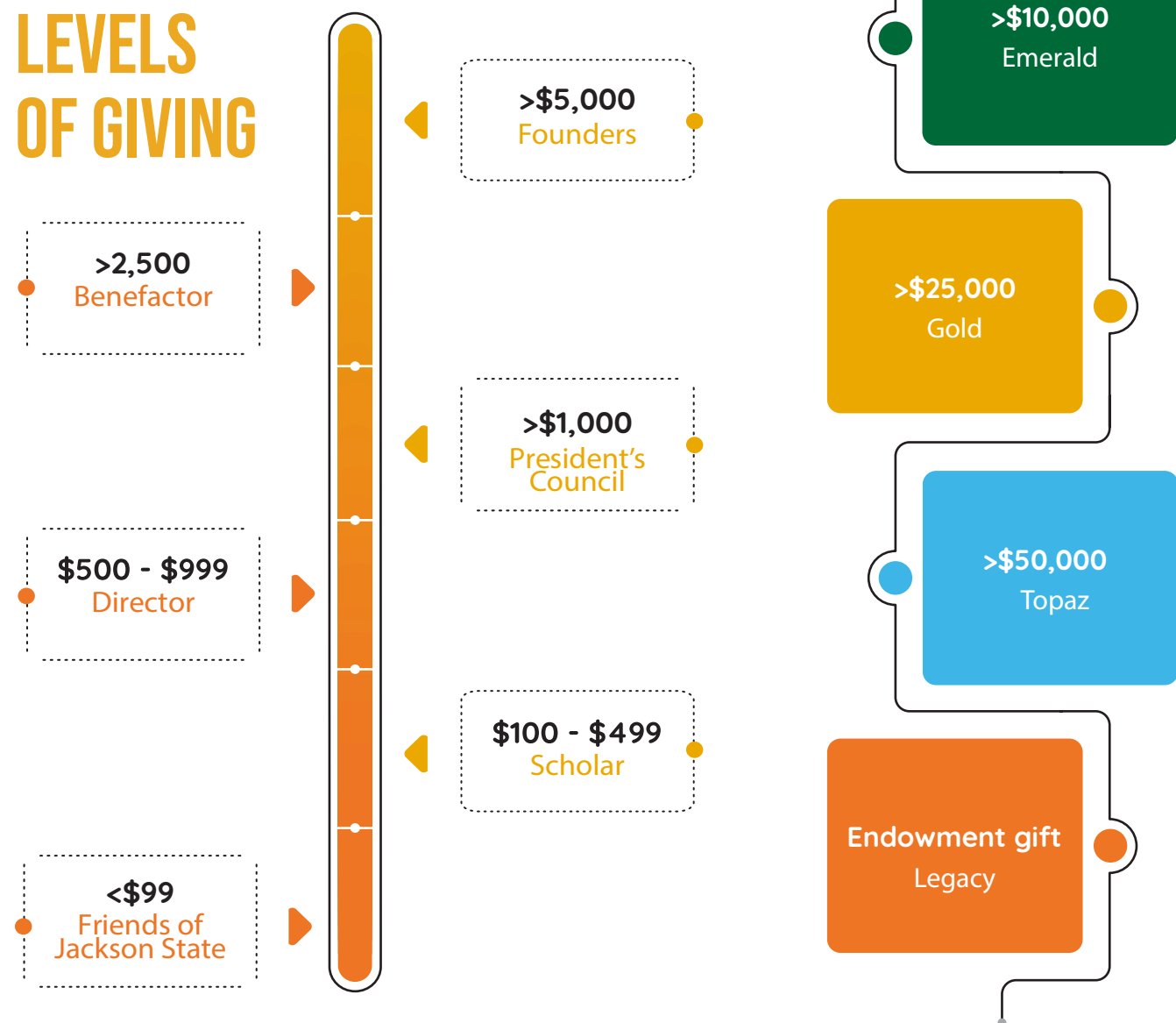


DONOR APPRECIATION

Donors have the opportunity to become a member of the JSCC Foundation Family through our level of giving. Donors can choose to support specific areas of the College, such as scholarships, faculty development, and academic programs. They can also opt to support general college operations. The donations are tax-deductible and help the College to achieve its mission of providing quality educational opportunities to students. Each level is acknowledged by the foundation board of directors, staff, and the college president through acknowledgments, lunches, webpages, receptions, and other forms of recognition.

BE A CATALYST FOR *change*

LEVELS OF GIVING



We understand the vital role that donors play in our mission. Their generosity enables our non traditional students to achieve their educational goals.

Donations can be made monthly as a recurring gift or as a one-time donation to one of the many scholarship funds.

Donate online at
jssc.edu/foundation

THE PRESIDENT'S SOCIETY

Additionally, if you are a Kroger customer and use their shopping discount card, you can register for their community rewards program and have a donation made to the JSCC Foundation with each purchase. The process is simple - Visit the Kroger Community Rewards page and register your Kroger Rewards card. This is a one-time step that will benefit the college every time you shop at Kroger. All donations will benefit the Student Relief Fund (The Nest).

A LOOK TO OUR *Future*

As the foundation looks to the future, we hope to provide financial assistance to our students for years to come with your support. Jackson State students represent the heart of the college and strive to achieve a degree or certificate by pushing beyond barriers. Jackson State will serve as a foundation for our students' future success. Your support is invaluable and will make a lasting impact on our students and our community.

Thank you for your generosity!



HOW WE MAKE IT HAPPEN FUNDRAISING PLAN 2024

GOAL	STRATEGY	EVALUATION
*Increase internal giving through payroll by 10%	<ul style="list-style-type: none"> Establish an internal giving program for employees. Organize a week of giving for employees and send daily emails to encourage giving. Keep employees updated on where their contributions are used by sending student testimonials and updates. 	<ul style="list-style-type: none"> Employee engagement data Email daily goal progress
Increase online donations	<ul style="list-style-type: none"> Enhance the Foundation website to create more user-friendly options for donors. Add more student testimonials Add donation boxes to make it easier for donors to choose funds to contribute to. Offer additional payment options such as recurring gifts. 	<ul style="list-style-type: none"> Landing page conversion rate Donor retention rate Donor growth rate Website page views Social media engagement Online giving percentage
Increase external giving by 10%	<ul style="list-style-type: none"> Create giving levels with different perks based on the amount donated Organize an appreciation lunch or dinner for donors Invite donors to various JSCC functions such as chamber banquets and campus activities. Create a week of giving for external and potential donors by highlighting campus needs. 	<ul style="list-style-type: none"> Annual funds raised Average gift size Donor growth rate Giving capacity New donor acquisition rate
**Increase corporate giving	<ul style="list-style-type: none"> Identify and develop collaborative opportunities with local organizations, businesses, and corporations garnering strategic partnerships to drive scholarships and sponsorships. 	<ul style="list-style-type: none"> Increase of partnerships, scholarships, and sponsorships.
<p>Acknowledgments: Thank you cards, Birthday cards, and Holiday cards. Levels of giving. Donor appreciation banquet. Recognition in the annual report and JSCC/Development webpage. *Kick-off breakfast, Ice Cream Social if goal is met, and giving levels with small tokens of appreciation. **Recognition on social media and check presentation ceremony.</p>		



Jackson State

COMMUNITY COLLEGE

FOUNDATION

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